

GAMBLING AWARENESS

How its affecting young people aged 16-24 in the UK



RED CARD

PROBLEM GAMBLING IS AN EPIDEMIC



£1.3BILLION

A recent study by Public Health England (PHE) puts the cost to the economy at £1.3billion in 2019/20 in England alone.



49% SUICIDE

An intangible cost of gambling. PHE estimate the value of human life at about £1.5million per life.



100,000 YOUNG GAMBLERS

PHE statistics show there approximately 100,000 11-16 year olds in the UK that are being classed as 'problem gamblers'.

TONY KELLY

CEO & Founder of REDCARD Gambling Support CIC

- Former professional footballer for Stoke City, Hull City and others
- Gambled over £500,000
- Lost his house and eventually his partner of 20 years

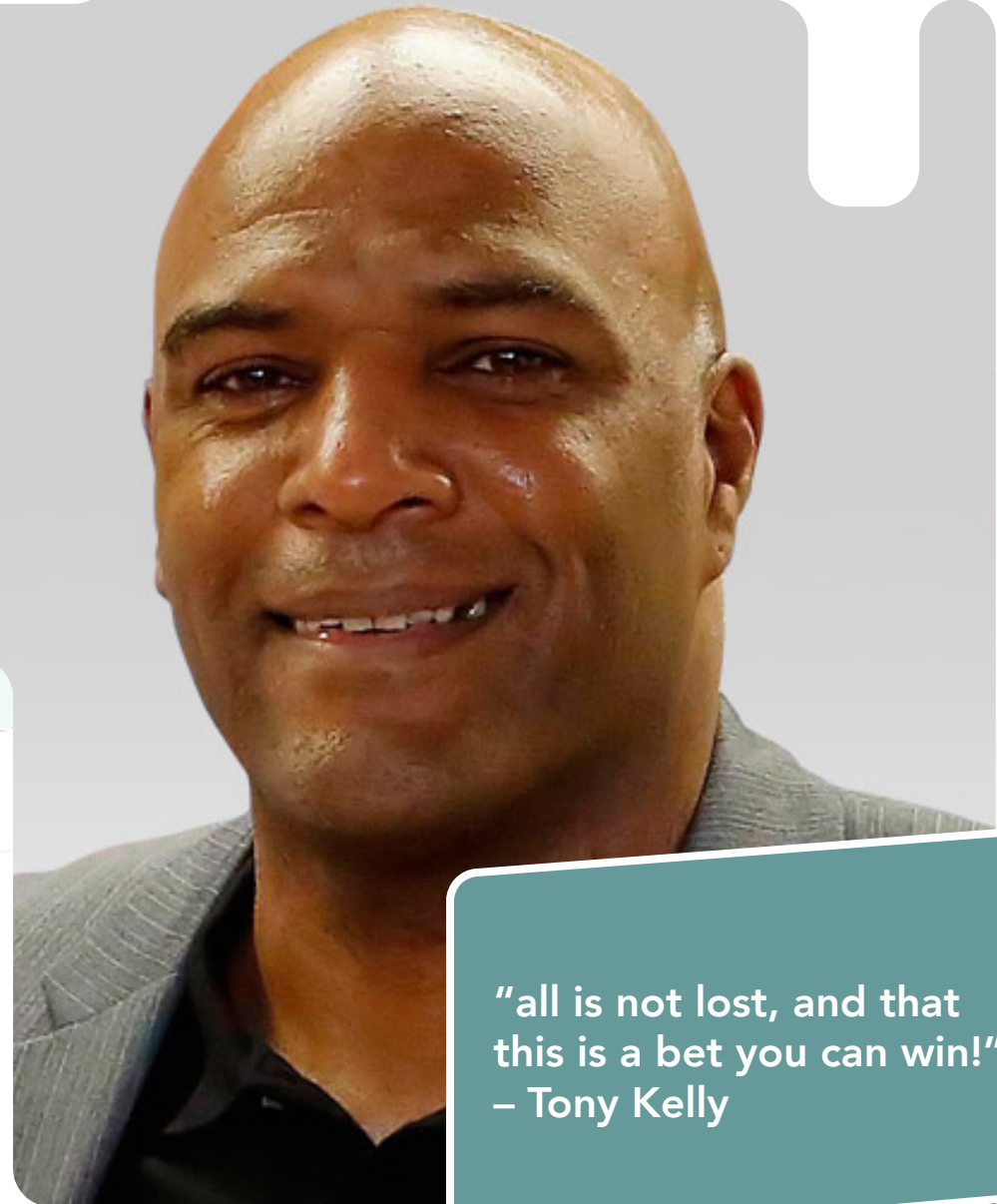
Tony refused to be broken and fought back.

- Spiritually awakened and founded REDCARD Gambling Support CIC to provide Gambling Awareness workshops across the UK
- International Professional Speaker
- Written and published two international books, Red Card and Red Card - A Bet You Can Win!

BBC
RADIO



Manchester
Evening News



“all is not lost, and that
this is a bet you can win!”
– Tony Kelly



NON-PROFIT

**REDCARD Gambling Support
CIC Promotes AWARENESS
and PREVENTION of problem
gambling through education**

Our Vision

Our vision is to become a long term beneficial and supportive service for thousands who suffer from problem gambling, and to continue to educate and raise awareness of problem gambling.

Our Mission

Our mission is to create a lasting social change through our work, by educating people on the dangers of gambling, by reducing crime in our communities, by raising awareness of mental health, and by delivering our work nationwide.



HOW WE DELIVER THE GAMBLING AWARENESS WORKSHOPS

PLANNING

- Meeting with client (in-person or online) to discuss the REDCARD Gambling delivery & workshop content and client requirements.
 - Safeguarding policy

DELIVERY

- Confirm point-of-contact, contact details, location, dates & times, number of attendees, equipment required and the workshop facilitator(s).
- 60-minute to 90-minute PowerPoint style presentation. This includes introduction, disclaimer, presentation then Q&A's.

OUTPUT

- Evaluation forms for feedback
- Post workshop follow-up

TESTIMONIALS

KATE OSAMOR MP

Member of Parliament for Edmonton

I have been very impressed with the work and commitment of Red Card Gambling Support Project. It is work like yours that is making a difference in Edmonton and across London. I am particularly pleased to see you aim your work at young people, who are inundated with gambling adverts every hour of the day and from an early age. Education is key, and I hope you will continue to ensure our young people are aware of the dangers of gambling – whether you meet them in schools, colleges, sports clubs, prison or probation services.

ANGELA MELO

Director Ethics, Youth & Sports (UNESCO)

The ICSS and UNESCO would like to sincerely thank you for sharing your story at the International Experts Meeting on the Fight Against the Manipulation of Sports Competitions which was held at Doha, Qatar, on 16 and 17 September 2015.

ADELE DUNCAN

Chief Executive, Gordon Moody Association

When I first started as Chief Executive at Gordon Moody Association, I met Tony Kelly at an event along with one of his colleagues and he invited me to meet up to discuss what Red Card do and also to help me better understand gambling addiction and the gambling industry as it was new to me. Our team in Beckenham found Tony to be a very approachable, honest and kind-hearted person who himself had been in gambling addiction. Red Card promotes much-needed awareness and education of gambling addiction.

IAN MANN

CEO, Infinity Addiction Solutions

I was completely taken back by your compassion and commitment to making a difference, by providing early intervention to young people and adults alike with Red cards unique training presentation awareness course, aimed to prevent and support those with gambling addiction by sharing Your personal story and Professional knowledge. It would be an absolute pleasure to be a part of it and support Red card in any way I can. You're a true ambassador Tony keep up the great work.

LEIGH OTT

Curriculum Leader, Plumstead Manor School

Through the PSHE curriculum, we tackle forms of addiction - drugs, alcohol etc - but there is little covered about gambling, which is one of the fastest growing addictions in the UK. Tony raised awareness of the risks and the impact gambling can have on family and career. He shared his personal story and his struggle and the damage that his addiction caused. This was well received by students.

REDCARD PARTNERS



REDCARD SUPPORT SERVICES

BeGambleAware.org[®]



CURRENT PROJECTS

The 'Preventing Gambling Harms in **Diverse Communities**' initiative has been developed through a unique collaboration between;

- YGAM,
- TalkGEN CIC,
- Red Card Gambling Support Project CIC
- Clearview Research.

The prevention programme will deliver free specialist workshops in London and the Home Counties to young people from ethnic minority populations aged 14–24, as well as free training to community and faith leaders.



“My gambling debts continued to rise, and this culminated in a bankruptcy file of £192,000!”

*- Tony Kelly, CEO
Red Card Gambling Support*

Preventing Gambling Harms in
Diverse Communities

TALKGEN
GAMING EDUCATION TRUST

RED CARD

YGAM

CONTACT US

We would love to speak with you on any future projects, collaborations and partnerships

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